

# Help R&D to thrive in Holborn and St Pancras

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70% of the UK public  
would support their MP  
campaigning for more  
Research & Development  
jobs in their area

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Start a conversation  
about what R&D means  
for your constituency  
and the wider UK



**Congratulations on your success in the General Election. Over the last few months, I'm sure you have been thinking about the political platform from which to represent your constituents and the nation.**

**This booklet sets out why Research and Development (R&D) should be a part of that plan.**

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**How can the Campaign for Science and Engineering help you?**

CaSE provides impartial expert advice to decision-makers about the role R&D can play in solving the problems facing people in your constituency, across the UK, and around the world.

Investing in R&D creates new jobs and future industries, new educational opportunities, and the economic growth that will pay for our public services.

As an independent charity, with a membership spanning the breadth of the R&D sector, CaSE advocates for the policy outcomes that can help R&D improve the lives and livelihoods of people across the UK.

I invite you to explore the ideas and evidence within this booklet and meet with me to discuss how you can become an R&D champion for your constituents and the nation.



**Alicia Greated**  
Executive Director  
Campaign for Science and Engineering (CaSE)



## Introducing CaSE and R&D

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**Research and Development (R&D) is the gathering of knowledge to understand the world around us, to solve problems, and to create new products and services.**

Established almost 40 years ago, the Campaign for Science and Engineering (CaSE) is the UK's leading independent advocate for R&D.

We advocate for policy decisions that can help R&D thrive and deliver benefits to the lives and livelihoods of people across the UK.

As a membership-based charity, we represent over 110 scientific organisations including businesses, universities, professional bodies and research charities, as well as individual scientists and engineers.

We work closely with our members to produce evidence-led reports, briefings and statistics.

We also explore the public's perceptions of R&D and have conducted a series of nationally-representative polls, totalling more than 25,000 people across the UK. This data allows us to explore public opinions in your constituency and we've included some of those figures in this booklet.

## Where R&D happens

**NHS**



**Universities**



**Industry**



**Schools**



**Charities**



## The public think that...

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CaSE has polled over 25,000 people in nationally-representative surveys, to understand public opinions towards R&D

CaSE Public Attitudes to R&D 2022-23



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### R&D investment is important

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70% of respondents to our opinion polling think it's important for the Government to invest in R&D.

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### R&D should be a priority for politicians of all parties

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Regardless of which way they vote, most people want to see politicians pay more attention to science and innovation and prioritise funding research.

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### R&D can bring regional benefits

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More than half of our respondents say they want their regions to host more R&D, citing local jobs and inward investment.

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### R&D is an asset to communities

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More than two-thirds would support an R&D lab being built in their local area or high street, saying it would bring well-paid jobs and benefits to the local economy.

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### R&D is relevant to public concerns

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People in the UK feel R&D is essential to tackling climate change, the quality of the NHS and the cost of living.

## What do your constituents think about R&D?

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67%



Would support their MP engaging with the leaders of local R&D organisations such as Universities and businesses.

66%



Would support their MP creating a new scheme for local school children to visit research centres.

65%



Would like more R&D investment and facilities in their local area.

65%



Would support their MP speaking in Parliament about the importance of R&D.

72%



Would support their MP campaigning for their nearest NHS hospital to host more clinical trials.



## How R&D is improving lives and livelihoods in London



### MSD



**Location:** King's Cross



**Type of R&D:** Medicines research



**Number of Employees:** 50-200

For more than a century, MSD has been at the forefront of research, bringing forward medicines, vaccines, and innovative health solutions for the world's most challenging diseases. We have made a significant investment of £1 billion into a world leading discovery centre and headquarters in the heart of London's Knowledge Quarter, which will host talented researchers to drive medical advances in neuroscience and immunology. Our growing discovery research team, currently located at the London Bioscience Innovation Centre and the neighbouring Francis Crick Institute comprises biology, pharmacology and chemistry expertise. Our teams combine leading drug discovery capabilities and world-class R&D with the purpose of turning breakthrough science into life-changing medicines.



### Park Royal Industrial Estate



**Location:** Park Royal



**Type of R&D:** Knowledge exchange



**Number of Employees:** 1-50

A consortium led by Brunel University London has been awarded £2.5 million by the Engineering and Physical Sciences Research Council (EPSRC) for a 4-year project in which they will collaborate with food manufacturers based at Park Royal in West London – the largest business park in London, home to more than 500 businesses in the food sector, who collectively produce 30% of the capital's food and drink – to develop innovative ways of reducing the emissions of food supply systems to as close to zero as possible.

Contact CaSE to be introduced to R&D organisations in your area [info@sciencecampaign.org.uk](mailto:info@sciencecampaign.org.uk)

## Independent policy analysis from CaSE

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At CaSE, we work with our members and the wider R&D community to produce evidence-led, practical policy reports on key topics affecting the sector. Some recent highlights are outlined below.



Universities are a crucial component of the R&D system but are facing substantial financial shortfalls in both public and charitable R&D funding.



This briefing highlights themes and case studies on the value that university R&D brings to the UK.

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Boosting business R&D investment is vital if the UK is to increase research intensity and the prosperity this can generate.



This report highlights the barriers that UK businesses face when investing in R&D, with recommendations for the UK Government that will help make the UK an attractive environment for R&D-led businesses.

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This report sets out the challenges for education and skills provision across the UK, with recommendations that could support high-quality education and skills provision to build a more innovative economy.



# Become a champion for R&D

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## In your constituency

Engage with research organisations in your area to see R&D in action – we can put you in touch with local R&D businesses, research centres or universities.

Speak to local residents and start a conversation about what R&D means for your area

## In Parliament

Urge the Government to take four actions that can support the growth of the R&D sector:

1. Work with the sector to develop plans for 10-year funding
2. Mitigate the impact of financial pressures on universities
3. Attract international talent by taking action to tackle high visa costs
4. Collaborate with business to drive investment in R&D.

## Get in touch for more information

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