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CaSE 
Campaign for Science and Engineering

CaSE's Guide to R&D on the Doorstep

70% of the UK public
would support their MP
campaigning for more
Research & Development
jobs in their area

This work was supported by the Wellcome Trust [222853/Z/21/]

Research and Development helps solve the problems facing people in your area, across the UK and around the world.

Investing in R&D creates new jobs and future industries, new educational opportunities, and the economic growth that will pay for our local and public services and strengthen our communities.

People across the UK believe R&D is vital to tackling climate change, the quality of the NHS and the cost of living – and they want to see politicians pay more attention to it.

MPs can harness this appetite by championing R&D in all aspects of their work in this Parliament.

The Campaign for Science and Engineering has developed this guide for candidates based on its nationally-representative polling of more than 22,000 UK adults and 14 focus groups.

Why talk to constituents about R&D?

The public believe investing in R&D is important, about two-thirds want to hear more and they support their MPs taking actions to support R&D both locally and nationally.

70% would **support their MP campaigning for more R&D jobs** in their area

63% would like to **vote for someone who will support R&D** in the UK

70% would **support** their MP voting in Parliament in favour of **decisions that support R&D** in the UK

76% would **support** their MP campaigning for their nearest **NHS hospital to host more clinical trials**

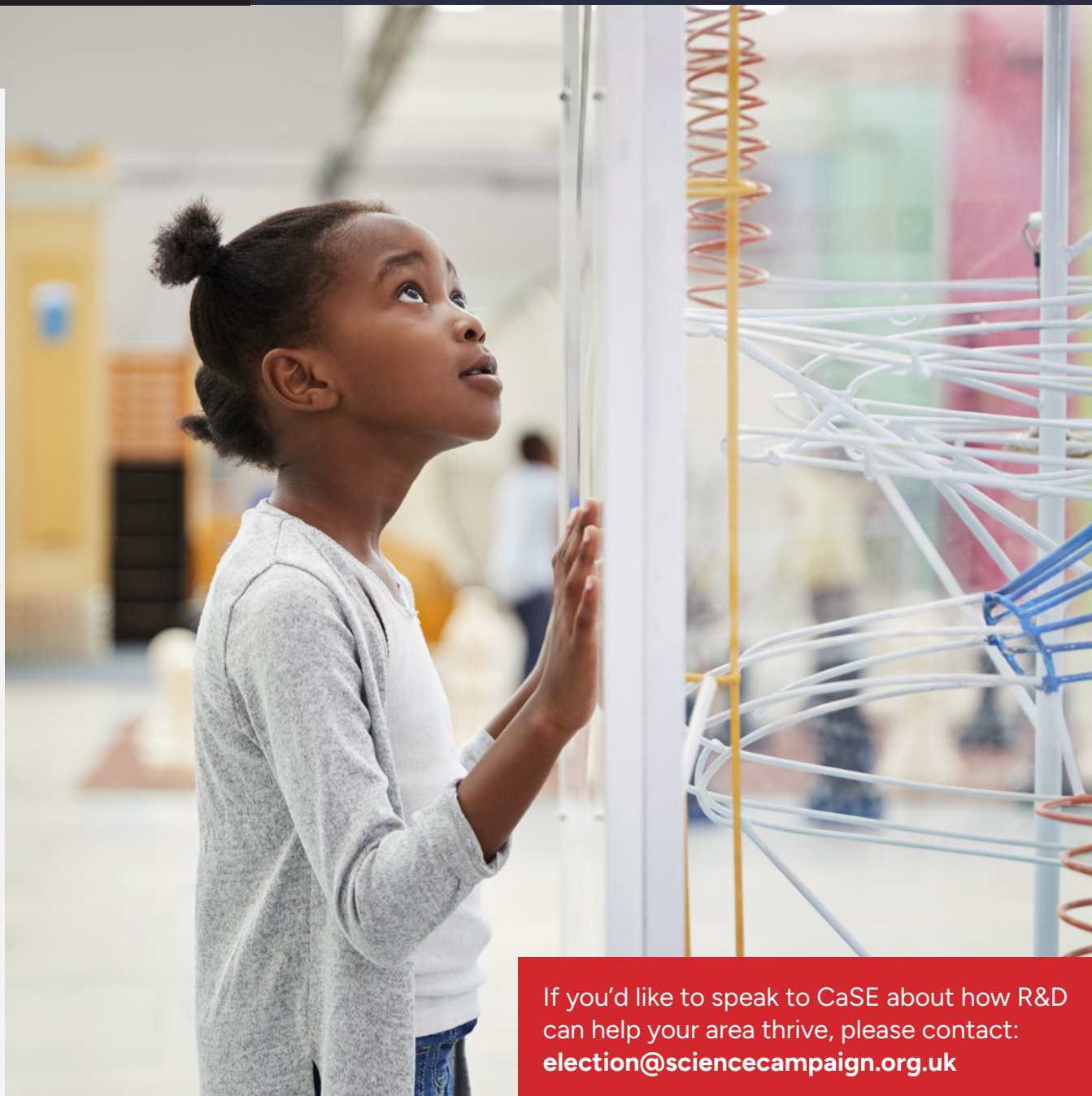
72% would **support** their MP creating a new scheme for **local school children to visit research centres**

How can you help R&D in the UK thrive?

- Speak to local residents and start a conversation about what R&D means for your area
- Engage with research organisations in your area to see R&D in action – this could be visiting an R&D business, a research centre or a university
- Commit to supporting R&D in this Parliament.



Visit for more
information



If you'd like to speak to CaSE about how R&D can help your area thrive, please contact:
election@sciencecampaign.org.uk

The public think that...

R&D investment is important

The majority (70%) think it is important for the Government to invest in R&D.

R&D can bring regional benefits

More than half say they want their region to host a lot of R&D, citing local jobs and inwards investment.

R&D is relevant to public concerns

Many people in the UK feel R&D is essential to tackling climate change, the quality of the NHS and the cost of living.

R&D should be a priority for politicians of all parties

Most people – regardless of who they plan to vote for – want to see politicians pay more attention to science and innovation and prioritise funding research.

R&D is an asset to communities

More than two-thirds would support an R&D lab being built in their local area or high street, citing well-paid jobs and benefits to the local economy.

Support R&D in Parliament

Become a champion of R&D by urging the Government to...

Commit to long-term and sustainable R&D investment



Unlock skills for a more research-intensive economy



Build on and leverage regional strengths in R&D



Drive business investment in R&D



About CaSE

The Campaign for Science and Engineering is a non-partisan charity with a membership that cuts across R&D sectors. It takes a high-level, cross sector view of the research and innovation environment, and gives impartial expert insight on the whole R&D system to all decision-makers.

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